

CowSignals à-la-carte

Choose from our 6 day trainings,
for advisors, vets and herd managers
June 7th – June 15 2017

WELCOME TO HOLLAND!

We like to invite you to our training center in the Netherlands for a **unique Dutch dairy experience**. Here in the dairy valley of Maas en Waal you find the top producers of the world: they score the best on longevity, milk production and labour efficiency. Learn from what they do and why they do it. In the training you'll be joined by colleagues from all over the world.



À-LA-CARTE TRAINING

We offer a two-week program with a different training every day. We offer six subjects from which you can pick à-la-carte: you choose the day(s) you're interested in and select your own personalized program. We always have the right fit for you!

PROGRAM

Day 1.	Wednesday	7 June 2017	CowSignals
Day 2.	Thursday	8 June 2017	Stress-free Stockmanship
Day 3.	Friday	9 June 2017	Feeding Signals
Day 6.	Tuesday	13 June 2017	HoofSignals
Day 7.	Wednesday	14 June 2017	YoungStock Signals
Day 8.	Thursday	15 June 2017	Fertility Signals



PROGRAM PER DAY (8.30-17.30)

Morning: We start the day with an interactive lecture. We show you the main factors regarding the subject we're discussing and supply excellent examples and arguments to make the difference. It is based on science, and practically tested by very good farmers in more than 60 countries.

Afternoon: We will do a practical workshop on one of the farms here. You can have a look at how they do it and exercise your new skills of observation and understanding cows.



TRAINERS

The trainings will be given by our most experienced master trainers:



Joep Driessen - Jan Hulsen - Bert van Niejenhuis - Nico Vreeburg - Bertjan Westerlaan

PRICE CALCULATOR

Day fee per person per training	€ 400,-
Day fee if you join three trainings or more:	€ 330,-

This includes: lunch, coffee, drinks, use of CowSignals training center, handout, clip board, pen + checklist, hygiene, coveralls/boots, and farm visit fee.

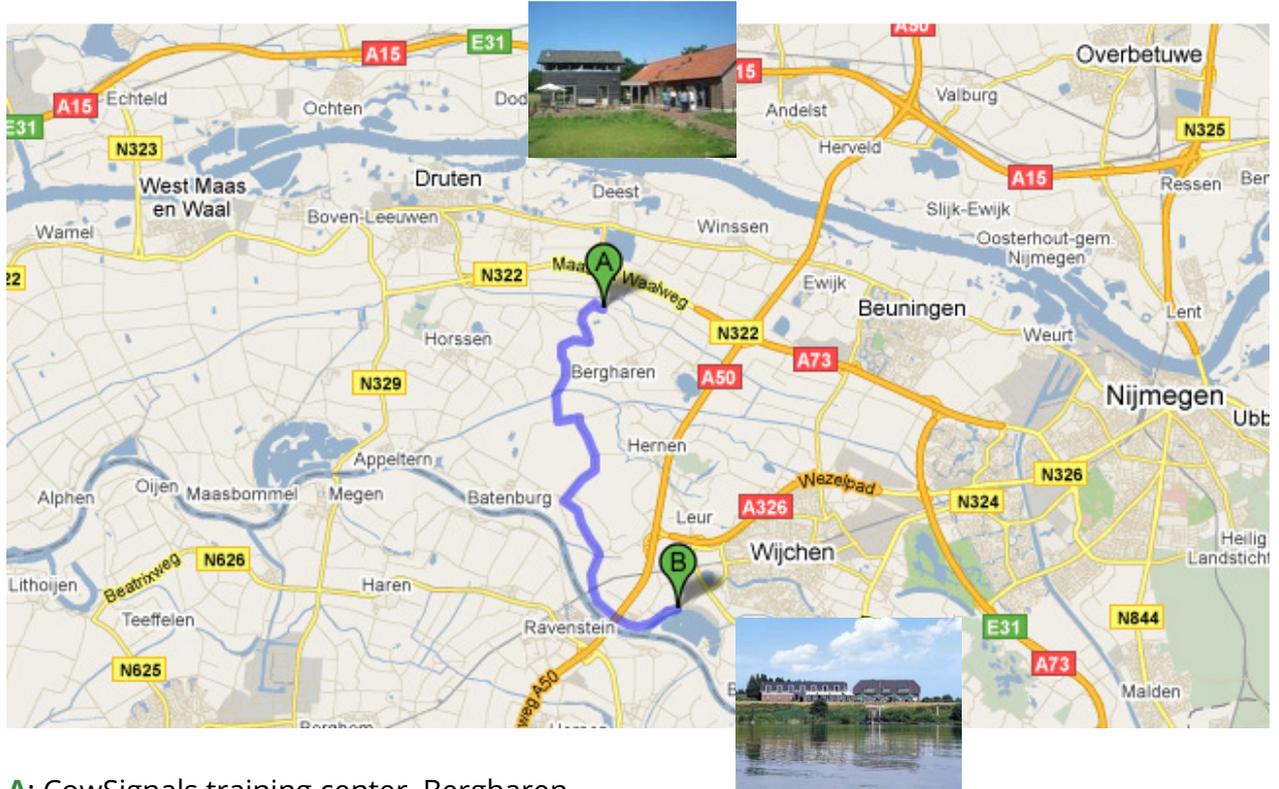
Excluded:

- Hotel, breakfast, diner (tip: [Hoogeerd](#))
We can make the reservations
- VAT 21% (not applicable if company VAT nr given)
- Transport to Holland (flights into Schiphol, or Eindhoven or into Germany: Dusseldorf or Weeze.
All around 1 hour by car)
- Driving in Holland: rental car/ own car



[CowSignals training center in Bergharen](#)

LOCATION



A: CowSignals training center, Bergharen

B: Hotel Hoogeerd, on the river Maas in Niftrik (10km away from training center)
This is about 1,5 hour drive from Schiphol (Amsterdam) or Dusseldorf (Germany) airport.

LASTLY

For more information and bookings: call us at +31 (0)6 4 86 82 70 or send an email with your wishes, the days that you're interested in and your name, address and phone number to lidy.denbieman@cowsignals.com.

Thanks for your trust in the CowSignals training company.
We look forward to welcome you for some excellent training.

Kind regards,

Lidy den Bieman, office manager
Annelies Pernot, hostess
Joep Driessen, director

CowSignals® training company
Member of the Vetvice group the Netherlands



Day training Subjects

Learn what the best farmers do! The secrets of successful dairy farming. Every day training is 3 hours interactive lecture in the center and 3 hours practical workshop with checklist on the farm between cows.

	<p>COW SIGNALS The basics: look at the body language of the cow and translate into management. In this training you learn about the six freedoms of pasture: feed, water, light, air, rest and space. You learn how to get healthy and stress-free cows. End game: prolong your cows longevity from 3 to 5 lactations.</p>
	<p>STRESS-FREE STOCKMANSHIP We teach how to look and think from the cow's point of view. How does she experience things? What makes her insecure? What are risk areas, where you need to be extra careful? We show you how to handle and move cows without any stress. We learn you to step back.</p>
	<p>FEEDING SIGNALS Practical guide to optimal feeding management and production. This training supports the advisor, the farmer and his staff in doing an excellent job every day, in storing, mixing and feeding a ration that keeps cows healthy and productive.</p>
	<p>HOOF SIGNALS Our cows' hooves are the weakest link in their health and welfare. Cows that become lame - even slightly - will eat, drink and lie down less. They will therefore produce less milk and it will be more difficult to get them in calf. Plus they will need additional attention and work on an ongoing basis. Learn how to focus on prevention, so your time won't be consumed by the treatment of lame cows anymore.</p>
	<p>YOUNGSTOCK SIGNALS Young stock rearing costs around 3 cent per liter of milk on a well-run farm, as against 5 cent on a poorly run farm. To rear top-quality heifers cheaply and with minimum input of labour, you need to approach every stage of the process correctly. Work logically, carefully and cleverly. This training takes you through the whole process of rearing young stock.</p>
	<p>FERTILITY SIGNALS Is she showing heat, do you observe heat, does she become pregnant? Two third of the success is in easy calving and a good start up.</p>

Fun day

Maybe you also have some days off, depending on your personal program. Here are some suggestion on what you could do for a fun day.



Bergharen/Wijchen

You can enjoy the typical Dutch landscape here by taking a walk or having a cycling tour. If you're staying at hotel Hoogeerd, they can also give you plenty of [suggestions](#).

Nijmegen

The oldest city of the Netherlands is only 15 kilometers away. You can easily spent a day here. You can go shopping, have a drink in one of the many cafés or chill in Kronenburgerpark. Find more info on de [website of the tourist info](#) or have a look at these suggestions:



[Town walk](#) – an experienced tour will show you around town and tell you about its history.

[Museum Het Valkhof](#) – Museum about art and architecture. Shows you what Nijmegen looked like when the Romans founded it.

[Muzieum](#) – This museum lets you experience what it is like to be blind or visually impaired.

[Brewery 'De Hemel'](#)- have a tour in the brewery and taste some of their home made beers.

[Escape room](#) – They lock you up in a room and it's your task to get out within the hour!



Holland

If you don't mind going a bit further, our country has a lot more to offer. You can visit one of our other cities like Amsterdam, Maastricht, Utrecht or The Hague. Visit [this website](#) for more suggestions.