

## CowSignals à-la-carte

Choose from our 12 day trainings,  
for advisors, vets and herd managers  
June 13th – June 25 2016

### WELCOME TO HOLLAND!

We like to invite you to our training center in the Netherlands for a **unique Dutch dairy experience**. Here in the dairy valley of Maas en Waal you find the top producers of the world: they score the best on longevity, milk production and labour efficiency. Learn from what they do and why they do it. In the training you'll be joined by colleagues from all over the world.



### À-LA-CARTE TRAINING

We offer a two-week program with a different training every day. We offer twelve subjects from which you can pick à-la-carte: you choose the day(s) you're interested in and select your own personalized program. We always have the right fit for you!

### PROGRAM

Day 1.	Monday	13 June 2016	CowSignals
Day 2.	Tuesday	14 June 2016	HoofSignals
Day 3.	Wednesday	15 June 2016	YoungStock Signals
Day 4.	Thursday	16 June 2016	Dry to Fresh Signals
Day 5.	Friday	17 June 2016	Fertility Signals
Day 6.	Saturday	18 June 2016	PeopleSignals
	Sunday	19 June 2016	Fun Day!
Day 7.	Monday	20 June 2016	Udder Signals
Day 8.	Tuesday	21 June 2016	Feeding Signals
Day 9.	Wednesday	22 June 2016	Stress-free Stockmanship
Day 10.	Thursday	23 June 2016	Robot Milking Signals
Day 11.	Friday	24 June 2016	Building for the cow
Day 12.	Saturday	25 June 2016	Barn Design



## PROGRAM PER DAY (8.30-17.30)

Morning: We start the day with an interactive lecture. We show you the main factors regarding the subject we're discussing and supply excellent examples and arguments to make the difference. It is based on science, and practically tested by very good farmers in more than 60 countries.

Afternoon: We will do a practical workshop on one of the farms here. You can have a look at how they do it and exercise your new skills of observation and understanding cows.



## TRAINERS

The trainings will be given by our most experienced master trainers:



Joep Driessen - Jan Hulsen - Bert van Niejenhuis - Nico Vreeburg - Bertjan Westerlaan

## PRICE CALCULATOR

Day fee per person per training	€ 400,-
Day fee if you join <b>three trainings or more:</b>	€ 330,-

This includes: lunch, coffee, drinks, use of CowSignals training center, handout, clip board, pen + checklist, hygiene, coveralls/boots, and farm visit fee.

### Excluded:

- Hotel, breakfast, diner (tip: [Hoogeerd](#))  
We can make the reservations
- VAT 21% (not applicable if company VAT nr given)
- Transport to Holland (flights into Schiphol, or Eindhoven or into Germany: Dusseldorf or Weeze.  
All around 1 hour by car)
- Driving in Holland: rental car/ own car



[CowSignals training center in Bergharen](#)

## LOCATION



**A:** CowSignals training center, Bergharen

**B:** Hotel Hoogeerd, on the river Maas in Niftrik (10km away from training center)  
This is about 1,5 hour drive from Schiphol (Amsterdam) or Dusseldorf (Germany) airport.

## LASTLY

For more information and bookings: call us at +31 (0)6 4 86 82 70 or send an email with your wishes, the days that you're interested in and your name, address and phone number to [lidy.denbieman@cowsignals.com](mailto:lidy.denbieman@cowsignals.com).

Thanks for your trust in the CowSignals training company.  
We look forward to welcome you for some excellent training.

Kind regards,

Lidy den Bieman, office manager  
Annelies Pernot, hostess  
Joep Driessen, director

CowSignals® training company  
Member of the Vetvice group the Netherlands



## Day training Subjects

Learn what the best farmers do! The secrets of successful dairy farming. Every day training is 3 hours interactive lecture in the center and 3 hours practical workshop with checklist on the farm between cows.



### **COW SIGNALS**

The basics: look at the body language of the cow and translate into management. In this training you learn about the six freedoms of pasture: feed, water, light, air, rest and space. You learn how to get healthy and stress-free cows. End game: prolong your cows longevity from 3 to 5 lactations.



### **HOOF SIGNALS**

Our cows' hooves are the weakest link in their health and welfare. Cows that become lame - even slightly - will eat, drink and lie down less. They will therefore produce less milk and it will be more difficult to get them in calf. Plus they will need additional attention and work on an ongoing basis. Learn how to focus on prevention, so your time won't be consumed by the treatment of lame cows anymore.



### **YOUNGSTOCK SIGNALS**

Young stock rearing costs around 3 cent per liter of milk on a well-run farm, as against 5 cent on a poorly run farm. To rear top-quality heifers cheaply and with minimum input of labour, you need to approach every stage of the process correctly. Work logically, carefully and cleverly. This training takes you through the whole process of rearing young stock.



### **DRY TO FRESH**

Our training course starts with the drying-off day and ends 4 weeks after calving. We explain dry period management from a variety of angles. We approach it from the perspective of a manager of a large farm and we identify with the person who has to do the work. Most importantly, we put ourselves in the position of the cow: what does she need for a good start to lactation?



### **FERTILITY SIGNALS**

Is she showing heat, do you observe heat, does she become pregnant? Two third of the success is in easy calving and a good start up.



## **PEOPLESIGNALS**

Become an advisor with more impact. Learn how to convince, motivate and educate other people. Suitable for starting advisors as well as more experienced advisors who want to learn how to do even better.

In combination with another day training, you can be certified as CowSignals advisor. You'll be able to use all knowledge, materials and branding for your own purposes in a one-on-one consulting situation. An upgrade to CowSignals trainer is possible.



## **UDDER SIGNALS**

Practical procedures for more immunity and less mastitis. Learn to understand udder health. She will show you 5 success factors: control, resistance, low infection pressure, milking and treatment.



## **FEEDING SIGNALS**

Practical guide to optimal feeding management and production. This training supports the advisor, the farmer and his staff in doing an excellent job every day, in storing, mixing and feeding a ration that keeps cows healthy and productive.



## **STRESS-FREE STOCKMANSHIP**

We teach how to look and think from the cow's point of view. How does she experience things? What makes her insecure? What are risk areas, where you need to be extra careful? We show you how to handle and move cows without any stress. We learn you to step back.



## **ROBOT MILKING**

CowSignals for robot milkers is a practical, interactive training course on cow behaviour and cow health on robotic milking farms. How do you make sure that cows are keen to go to the robot? We focus particularly on space, hoof health and work around the robot.



## **BUILDING FOR THE COW**

A cow needs a deep, soft bed, a feeding place and a stress-free calving line. We teach you how to think from the cow's point of view and build to provide in her needs: a nice bed, easy feeding and a grippy floor.



## **BARN DESIGN**

Everything you want to know on how to plan a barn. Take care of the 5 flows: cow, farmer, feed, manure and bedding material. We have a look at plans for rebuilding as well as for new barns.

## Sunday Fun day

Sunday you have the day off. Maybe you also have some other days off, depending on your personal program. Here are some suggestion on what you could do for a fun day.



### **Bergharen/Wijchen**

You can enjoy the typical Dutch landscape here by taking a walk or having a cycling tour. If you're staying at hotel Hoogeerd, they can also give you plenty of [suggestions](#).

### **Nijmegen**

The oldest city of the Netherlands is only 15 kilometers away. You can easily spent a day here. You can go shopping, have a drink in one of the many cafés or chill in Kronenburgerpark. Find more info on de [website of the tourist info](#) or have a look at these suggestions:



[Town walk](#) – an experienced tour will show you around town and tell you about its history.

[Museum Het Valkhof](#) – Museum about art and architecture. Shows you what Nijmegen looked like when the Romans founded it.

[Muzieum](#) – This museum lets you experience what it is like to be blind or visually impaired.

[Brewery 'De Hemel'](#)- have a tour in the brewery and taste some of their home made beers.

[Escape room](#) – They lock you up in a room and it's your task to get out within the hour!



### **Holland**

If you don't mind going a bit further, our country has a lot more to offer. You can visit one of our other cities like Amsterdam, Maastricht, Utrecht or The Hague. Visit [this website](#) for more suggestions.